



# Licensing Sub Committee

## Supplemental Agenda

**Thursday, 25 January 2024 at 6.30 p.m.  
Council Chamber - Town Hall, Whitechapel**

### Contact for further enquiries:

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Town Hall, 160 Whitechapel Road, London, E1 1BJ

<http://www.towerhamlets.gov.uk/committee>



## Public Information

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The meeting will be broadcast live on the Council's website. A link to the website is detailed below. The press and public are encouraged to watch this meeting on line.

**Please note:** Whilst the meeting is open to the public, the public seating in the meeting room for observers may be limited due to health and safety measures. You are advised to contact the Democratic Services Officer to reserve a place.

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## **A Guide to Licensing Sub Committee**

The Licensing Sub Committee is made up of 3 Members of the Licensing Committee. In summary, the Sub Committee will determine applications to grant, vary or review a license submitted under the Licensing Act 2003 where representations have been made.

### **Public Engagement**

Meetings of the committee are open to the public to attend, and a timetable for meeting dates and deadlines can be found on the council's website.

# London Borough of Tower Hamlets

## Licensing Sub Committee

Thursday, 25 January 2024

6.30 p.m.

### 4 .3 Application for a new Premise Licence for Princelyn Grocery & Restaurant 477 Bethnal Green London E2 9QH (Pages 5 - 18)

Licensing Objectives:

- The prevention of public nuisance

Representations:

- Environmental Protection
- Licensing Authority

**Ward: Bethnal Green West**

#### **Next Meeting of the Licensing Sub Committee**

Tuesday, 13 February 2024 at 6.30 p.m. to be held in Council Chamber - Town Hall, Whitechapel





Dear Nicola,

**Re: New Premises Licence Application for: 477 Bethnal Green Road, London E2 9QH**

This is to acknowledge the receipt of your representation dated 29 November 2023, regarding the premises licence application for the above-named premises.

Your objection is based on the following:

- Prevention of Public Nuisance
- Premises in Bethnal Green Cumulative Impact Zone
- Proposed Non-Standard Timings till 02:30 Hours

Prevention of Public Nuisance:

Since the operational hours proposed during the week is less than the Council's framework hours; your concern is directed at Fridays and Saturdays when regulated entertainment is proposed until 12:30 Hours. Recorded Music will only be played during occasional bookings like Birthdays, and will be kept at appreciable level. The Premises is a small size seating a maximum of 45 people. The following additional measures are hereby proposed:

- i) Doors and windows to be closed during regulated entertainment to prevent noise breakouts.
- ii) Patrons to be reminded to respect the neighbours and leave quietly, when leaving the premises.
- iii) Taxi / Cab Contact details to be displayed for patrons to pre-book.
- iv) Patrons will only exit the premises on the arrival of pre-booked Taxis
- v) Not more than 5 people to be allowed to smoke in smoking designated area at any time.

Premises in Bethnal Green Cumulative Impact Zone:

We are aware and appreciate the fact that, the premises lies within the Cumulative Impact Zone of Bethnal Green area.

However, granting this application will not negatively add to the cumulative effect on the Licensing Objectives for the following reasons:

- The Premises is located in the beginning of Bethnal Green close to the bridge sharing proximity with the underground station. Residential apartments are not concentrated in this area. The premises itself, is shared with another commercial premises upstairs.
- It is a small premises having a seating capacity less than 50 people.
- The Premises is operating as a grocery store and a restaurant. The restaurant's operation is *not* alcohol driven, and consumption of alcohol will be an ancillary to the meals by waiter service.
- The Application is for lesser hours than the Council's framework hours during the week (Monday – Thursday).
- There will not be vertical drinking on the premises.
- Egress/ Exit to the premises (Restaurant Section), shall be by the side door and not on the main Bethnal Green Road.
- It is also to be noted that, children do not congregate in this area.
- The premises is prepared to join any local crime reduction initiatives if the application is granted.

Proposed Non – Standard Timings till 02:30 hours:

We wish to remove this from the application.

I hope the above, if included in the operating schedule will help to mitigate the negative impact on the Licensing Objectives of Prevention of Crime and Disorder, and Prevention of Public Nuisance.

Thanking you in anticipation.  
Kind regards,

**Olu Olusola**  
Licensing Consultant  
For: Princelyn Gardens



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OPENING HOURS 12pm - 11pm





  
**PRINCELYN**  
 RESTAURANT  
 &  
 GROCERIES  






**EGUSI SOUP:** Egusi (Grounded melon seed), dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda Bitter leave, Ugu, salt, Pepper, water, palm oil, seasoning cubes.

**OKRO SOUP:** Okro (chopped ladyfingers),dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda, Bitter leave, Ugu, salt, pepper, water, palm oil, seasoning cubes.

**OGBONO SOUP:** A rich blend of the finest ground ogbono seeds (African wild mango seeds), dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda Bitterleave, Ugu, salt, pepper, water, palm oil seasoning cubes.

**NATIVE SOUP:** Snail, dry/stock fish **FISH**, prawn powder **PRAWNS**, utazi, uziza, canda salt, pepper, water, palm Oil, seasoning cubes.

**BITTER LEAVES SOUP:** Bitter leaves,dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda, Bitterleave,Ugu, salt, pepper, water, palm oil, seasoning cubes.

**OHA SOUP:** Oha leave, uziza dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda salt, pepper, water, palm oil, seasoning cubes.

**OFE NSALA SOUP:** Utazi, uziza, dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda salt, pepper, water, seasoning cubes.

**Fisherman soup:** Fresh fish **FISH**, fresh prawns, prawn powder **PRAWNS**, muesli, squid salt pepper, water palm oil, seasoning cubes.

**MIX GOAT MEAT PEPPER SOUP:** Mix goat meat, canda prawn powder **PRAWNS**, pepper soup herbs, spices, salt, pepper, water, and scent leaves, seasoning cubes.

**VEGETABLE SOUP:** Water leaves, ugu, dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda, salt, pepper, water palm oil seasoning cubes.

**AFANG SOUP:** Ukazi, water leave, dry/stock fish **FISH**, prawn powder **PRAWNS**, beef, shaki, canda, salt, pepper, water, palm oil seasoning cubes.

**ISI-EWU:** Goat head, cubes, prawn powder **PRAWNS**, pepper soup herbs, spices salt, pepper, water, scent leaves, palm oil seasoning cubes.

**NKWABI:** Cow foot cubes, prawn powder **PRAWNS**, pepper soup herbs, spices salt, pepper, water, scent leaves, palm oil, seasoning cubes.

**JOLLOF SAUCE:** Tomatoes, onions, peppers, sunflower oil curry, thyme, nutmegs, ginger, Prawn powder **PRAWNS**, seasoning cubes.

**JOLLOF RICE:** Rice, tomatoes, onions peppers sunflower oil, curry thyme nutmegs ginger, prawn powder **PRAWNS**, water, salt, seasoning cubes.

**FRIED RICE SAUCE:** Mix vegetables, Carrot, green beans, sweet corn, green peppers, fresh king prawns **PRAWNS**, sunflower oil curry, Salt seasoning cubes.

**FRIED RICE:** Rice mix vegetables, Carrot, green beans, sweet corn, green peppers, fresh king prawns **PRAWNS**, sunflower oil curry, Salt seasoning cubes.

**MOIMOI:** Beans, onions, fresh prawns, prawn powder **PRAWNS**, salt, peppers, water, sunflower oil, Seasoning cubes.

**AKARA:** Beans, onions, salt, peppers, water, sunflower oil, seasoning cubes.

**MEATPIES:** Flour butter, minced lamb **EGGS**, onions, carrots, potatoes, salt, peppers, water sunflower oil, seasoning cubes.

**BEANS PORRIDGE:** Beans, onions, prawn powder **PRAWNS**, salt, peppers, water, palm oil, seasoning cubes.

**STEW:** Tomatoes, onions, peppers, sunflower oil, curry, thyme, nutmegs, ginger, prawn powder **PRAWNS**, seasoning cubes.

**PORRIDGE YAM (Asaro):** Yam onions, prawns powder **PRAWNS**, salt, peppers, water, and palm oil, seasoning cubes.

**BEEF STEW:** Beef, onions, peppers, sunflower oil, curry, thyme, nutmegs, ginger, Prawn powder **PRAWNS**, seasoning cubes.

**CHICKEN STEW:** Chicken, onions, peppers, sunflower oil, curry thyme, nutmegs, ginger, Prawn powder **PRAWNS**, seasoning cubes.

**FISH STEW:** Fish, onions, peppers, sunflower oil, curry, thyme, nutmegs ginger Prawn powder **PRAWNS**, seasoning cubes.

# STARTERS

**MIX GOAT MEAT**.....£18

Fresh cut assorted goat meat cooked with African peppers and spices. A grate way to start your meal



**ISI-EWU**.....£17

(Also known as goat's head soup or spiced goat's head) is a traditional Eastern Nigeria dish that is made with a goat's head



**FRIED YAM WITH PLANTAIN SERVED WITH GREEN SAUCE**.....£22

**MOI MOI**.....£5

A bean flour mix of peppers and onions



**NKWABI**.....£17

Cooked cow mixed in delicious spices palm oil paste

**PEPPERED SNAILS**.....£25

**GRILLED TILAPIA**.....£25

**FRIED PLANTAIN**..... £10



**CHICKEN**.....£14

**GRILLED MIX POTATOES WITH CHICKEN SAUCE**.....£20





# SOUPS

**OKRO SOUP**.....£19

Okro, dry fish, stock fish **FISH**, prawn powder **PRAWNS**, Bitter leave, Ugu.

**OGBONO SOUP** .....£19

Okro, dry fish, stock fish **FISH**, prawn powder **PRAWNS**, Bitter leave, Ugu.

**BITTERLEAF SOUP**.....£19

Bitter leaves, dry fish, stock fish **FISH**, prawn powder **PRAWNS**, Bitter leave, Ugu.

**EGUSI SOUP**.....£19

Egusi, dry fish stock fish **FISH**, prawn powder **PRAWNS**, Bitter leave, Ugu.

**OFE NSALA SOUP**.....£19

Utazi, Uziza, dry fish, stock fish, **FISH**, prawn powder, **PRAWNS**, African spices

**NATIVE SOUP**.....£23

Utazi, Uziza, dry fish, stock fish, **FISH**, prawn powder, **PRAWNS**, African spices

**OHA SOUP**.....£21

Oha leave, Uziza dry/stock fish **FISH**, prawn powder **PRAWNS**.

**FISHERMAN SOUP**.....£23

Fresh fish **FISH**, fresh prawns, prawn powder **PRAWNS**, mixed seafood, Utazi, Uziza.

**VEGETABLE SOUP**.....£21

Water leaves, ugu, dry fish, stock fish **FISH**, prawn powder **PRAWNS**.

**AFANG SOUP**.....£21

Ukazi (Afang), water leave, dry fish, stock fish **FISH**, prawn powder **PRAWNS** .





## PROTEINS

BEEF.....£3

CHICKEN.....£3

FISH.....£3.50

MIX MEAT..... £5

STOCK FISH..... £7

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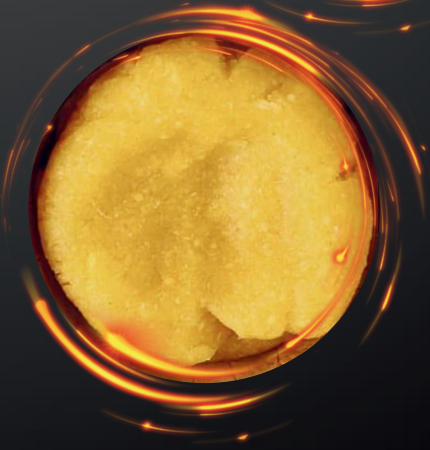
## SWALLOWS

POUNDED YAM.....£2

EBA.....£2

FUFU.....£2

OAT FUFU.....£2.50



# PRINCELYN SPECIAL

GRILLED TILAPIA.....£25



GRILLED SEABASS.....£20



GRILLED SALMON WITH  
POTATOES.....£22

PEPPERED SNAILS.....£25



AFRICAN SALAD.....£22

UGBA.....£23

ONUNU AND SOUP.....£25



FRIED YAM WITH PLANTAIN SERVED WITH  
GREEN SAUCE.....£22

GRILLED MIX POTATOES WITH CHICKEN  
SAUCE.....£20



STEWED STOCK FISH..... £15



# PEPPER SOUP

MIX GOATMEAT.....£18

FRESH FISH.....£17

CHICKEN.....£14

ISE-EWU.....£17

NKWABI.....£17

STEW.....£8

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# RICE

JOLLOF RICE.....£17

FRIED RICE .....£18

COCONUT RICE.....£18

WHITE RICE.....£15

RICE AND PEAS..... £17

NOODLES.....£16

PASTA JOLLOF..... £16



# SIDES

TASTY SMALL CHOPS BOX.....	£13
SALADS.....	£5
MOI MOI.....	£5
AKARA .....	£5
MEATPIES.....	£3
CHICKEN PIES.....	£3
FISH PIES.....	£5
VEGGIE PIES.....	£3
PUFF PUFF.....	£3
PORRIDGE BEANS.....	£17
PORRIDGE YAM (Asaro).....	£17
YAM PEPPER SOUP.....	£18
FRIED PLANTAIN.....	£10
FRIED YAM.....	£10
FRIED EGGS.....	£6



## STARTERS

MIX GOAT MEAT.....	£18
Fresh cut assorted goat meat cooked with African peppers and spices. A grate way to start your meal	
ISI-EWU.....	£17
(Also known as goat's head soup or spiced goat's head) is a traditional Eastern Nigeria dish that is made with a goat's head	
FRIED YAM WITH PLANTAIN SERVED WITH GREEN SAUCE.....	£22
MOI MOI.....	£5
A bean flour mix of peppers and onions	
NKWABI.....	£17
Cooked cow mixed in delicious spices palm oil paste	
PEPPERED SNAILS.....	£25
GRILLED TILAPIA.....	£25
FRIED PLANTAIN.....	£10
CHICKEN.....	£14
GRILLED MIX POTATOES WITH CHICKEN SAUCE.....	£20
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<b>MAIN SOUP</b>	
OKRO SOUP.....	£19
OGBONO SOUP .....	£19
BITTERLEAF SOUP.....	£19
EGUSI SOUP.....	£19
OFE NSALA SOUP.....	£19
NATIVE SOUP.....	£23
OHA SOUP.....	£21
FISHERMAN SOUP.....	£23
VEGETABLE SOUP.....	£21
AFANG SOUP.....	£21

## PROTEINS

BEEF.....	£3
CHICKEN.....	£3
FISH.....	£3.50
MIX MEAT.....	£5
STOCK FISH.....	£7
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## SWALLOWS

POUNDED YAM.....	£2
EBA.....	£2
FUFU.....	£2
OAT FUFU. ....	£2.50
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## PRINCELYN SPECIAL

GRILLED TILAPIA.....	£25
GRILLED SEABASS.....	£20
GRILLED SALMON WITH POTATOES.....	£22
PEPPERED SNAILS.....	£25
AFRICAN SALAD.....	£22
UGBA.....	£23
ONUNU AND SOUP.....	£25
FRIED YAM WITH PLANTAIN SERVED WITH GREEN SAUCE.....	£22
GRILLED MIX POTATOES WITH CHICKEN SAUCE.....	£20
STEWED STOCK FISH.....	£15
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## PEPPER SOUP

MIX GOATMEAT.....	£18
FRESH FISH.....	£17
CHICKEN.....	£14
ISE-EWU.....	£17
NKWABI.....	£17
STEW.....	£8

## RICE

JOLLOF RICE.....	£17
FRIED RICE .....	£18
COCONUT RICE.....	£18
WHITE RICE.....	£15
RICE AND PEAS.....	£17
NOODLES.....	£16
PASTA JOLLOF.....	£16
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## SIDES

TASTY SMALL CHOPS BOX.....	£13
SALADS.....	£5
MOI MOI.....	£5
AKARA .....	£5
MEATPIES.....	£3
CHICKEN PIES.....	£3
FISH PIES.....	£5
VEGGIE PIES.....	£3
PUFF PUFF.....	£3
PORRIDGE BEANS.....	£17
PORRIDGE YAM (Asaro).....	£17
YAM PEPPER SOUP.....	£18
FRIED PLANTAIN.....	£10
FRIED YAM.....	£10
FRIED EGGS.....	£6





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